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TEXAS PERFORMING ARTS' BASS CONCERT HALL
CLIMBS FROM #13 TO #7 ON THE
POLLSTAR TOP 100 WORLDWIDE THEATRE VENUES
FOR 2009 THIRD QUARTER TICKET SALES!

October 21, 2009 - Texas Performing Arts' flagship venue Bass Concert Hall has moved from number 13 (mid-year ranking) to 7 on the top 100 Worldwide Theatre Venues with 215,237 tickets sold for events between January 1 and September 30, 2009, according to Pollstar, the trade journal for touring artists, booking agents and performance venues.

This positions Bass Concert Hall in the company of major venues such as New York's Radio City Music Hall, Atlanta's Fox Theatre and Las Vegas' Colosseum At Caesars Palace, and ahead of regional venues like the Nokia Theatre at Grand Prairie.

Bass Concert Hall, which recently underwent a \$14.7 million renovation, seats approximately 2,924 patrons. Performances on the Bass Concert Hall stage in 2009 included Itzhak Perlman, Alvin Ailey American Dance Theatre, Bill Cosby, James Taylor and Flight of the Conchords. HEB Broadway Across America presents a subscription series at Bass Concert Hall, which included a sold-out engagement of WICKED in August 2009. This three-week WICKED engagement is primarily responsible for the jump in rankings during the third quarter.

This prominent position on the chart is largely a reflection of the commercial Broadway and concert programming that Texas Performing Arts presents. Commercial ticket revenue fuels our ambition to align our work as a university presenter with the academic mission of The University of Texas at Austin. Texas Performing Arts presents significant works of music, theatre, dance, and conversation at six campus venues, as well as a broad slate of campus and community engagement activities. This impressive breadth of programming is not available anywhere else in Central Texas.

For more information on Texas Performing Arts, please visit www.TexasPerformingArts.org.