



THE UNIVERSITY OF TEXAS AT AUSTIN  
PERFORMING ARTS CENTER

*Bringing the world to Austin.*

**PRESS CONTACT:**

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**CRITICALLY ACCLAIMED CONTEMPORARY SOUL ARTIST**

**MAXWELL**

**PERFORMS AT BASS CONCERT HALL**

**WEDNESDAY, JULY 1, 2009, 8:00PM**

**TICKETS ON SALE FRIDAY, MAY 29 AT NOON**

With his long awaited fourth studio album, BLACKsummers'night, slated for release by Columbia Records on July 7, contemporary soul artist Maxwell returns to the concert stage for a major North American tour playing the University of Texas at Austin Performing Arts Center's Bass Concert Hall on Wednesday, July 1<sup>st</sup> at 8:00 p.m. (doors at 6:30 p.m.)

Maxwell's 2009 summer tour dates mark the artist's first extended run of evening's length concerts since breaking a six-year hiatus from live performance with his standing-room-only US tour in October 2008. When all 144,000 tickets for that tour sold-out within minutes of going on sale, the itinerary was extended from 26 to 33 cities. Maxwell's live performances were met with unanimously positive critical responses. The New York Times praised Maxwell's Radio City Music Hall concert as "exquisite" and "powerful" while the Boston Herald lauded his "awesome talent." Maxwell premiered new songs from BLACKsummers'night during his 2008 fall tour, among them "Pretty Wings," "Bad Habits," "Help Somebody," and "Cold."

Maxwell first rocketed to fame when he redefined classic soul music for a new generation with the release of his critically acclaimed debut album, Maxwell's Urban Hang Suite, in April 1996. Fueled in part by the RIAA gold single, "Ascension (Don't Ever Wonder)," the Grammy-nominated Maxwell's Urban Hang Suite was certified platinum in March 1997, less than a year after its release, and achieved double platinum status, in recognition of sales of more than 2 million copies in the US alone, in 2002. Maxwell followed up with his MTV Unplugged EP, released in July 1997 and certified gold in September 1999. His second full-length album, Embrya, was released in June 1998 and certified platinum in May 1999. Another Maxwell single, the hit "Fortunate," was certified gold in June 1999. To date, Maxwell has achieved 10 gold and platinum certifications from the RIAA for his albums and singles.

Tickets for Maxwell go on sale Friday, May 29 at noon at the following authorized ticket outlets, which include the Bass Concert Hall, most H-E-B stores and all Texas Box Office outlets, online at [www.utpac.org](http://www.utpac.org), or by calling (512) 477-6060 or (800) 982-BEVO.

**CALENDAR LISTING:**

**Wednesday, July 1, 2009, 8:00 p.m. (doors at 6:30 p.m.)** – C3 Presents & The University of Texas at Austin Performing Arts Center present *Maxwell* in concert at the Performing Art Center's Bass Concert Hall (E. 23<sup>rd</sup> St. and Robert Dedman Dr). A map of the campus:

[http://www.utpac.org/visit/maps\\_directions](http://www.utpac.org/visit/maps_directions). Tickets (\$29.50 - \$49.50) go on sale Friday, May 29 at noon at the following authorized ticket outlets, which include the Bass Concert Hall, most H-E-B stores and all Texas Box Office outlets, online at [www.utpac.org](http://www.utpac.org), or by calling (512) 477-6060 or (800) 982-BEVO.

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